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GRS unveils new book on Mogok ruby

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GRS GemResearch Swisslab AG is introducing a 237-page coffee table book on the history of the Mogok valley and its world-renowned rubies as the company intensifies its research and coloured gemstone education-related initiatives.

The book, “Pigeon Blood Valley – On the Trail of Mogok’s Famed Burmese Ruby,” is to be launched in Asia at a GRS seminar on the sidelines of the June Hong Kong Jewellery & Gem Fair.

Dr. Adolf Peretti, founder and CEO of GRS, said in a previous interview that the company continues to make strides in the area of coloured gemstone treatment detection with sustained investments in technology, education and research.

“We value transparency that is why we publish our latest research findings and trade alerts online for everybody to access. At major trade shows and gemmological conferences in Europe and Asia, we hold seminars on new treatments, expedition reports or other issues to keep the trade and the general public updated,” Peretti



noted.

The lab's ultimate goal is to identify and disclose all possible gemstone treatments in the market – a feat that is not always feasible since those who develop new treatments are usually one step ahead of laboratories, according to the company official.

“Significant investments in technology, reference materials and education programmes allow us to close this gap and to protect our clients and their investments from potential dangers in the market. GRS' goal is to have the best reference collection in the gemmological industry, collated from the most important ruby and sapphire mines in the world. We already reached this goal and we will continue to prove our leading position through our publications,” commented Peretti.



Dr. Adolf Peretti

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